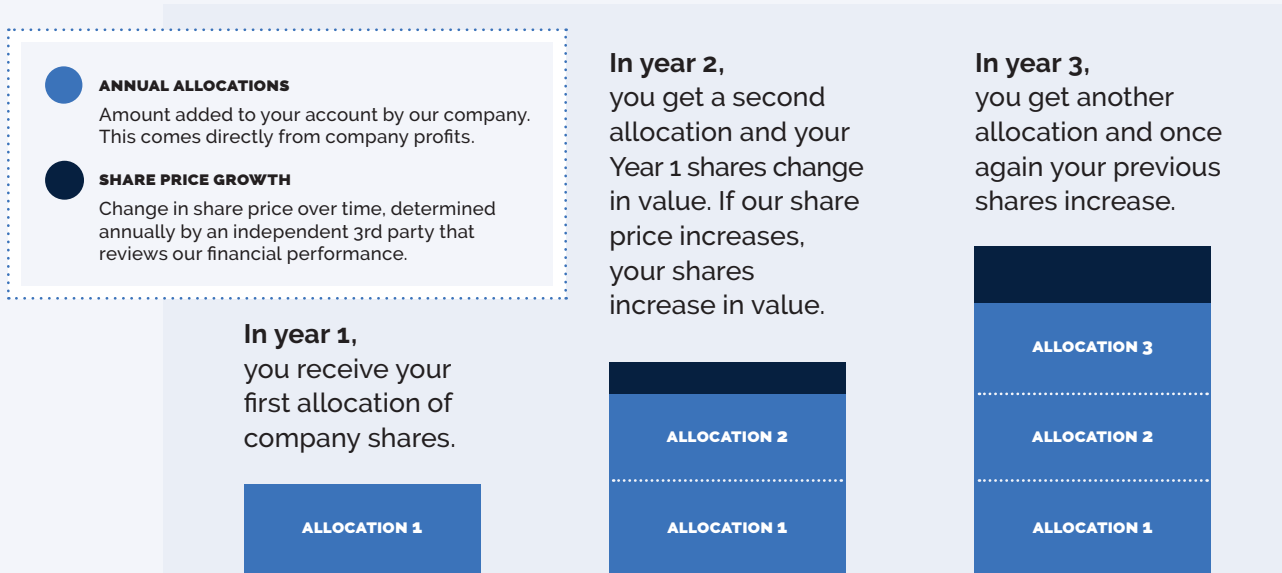
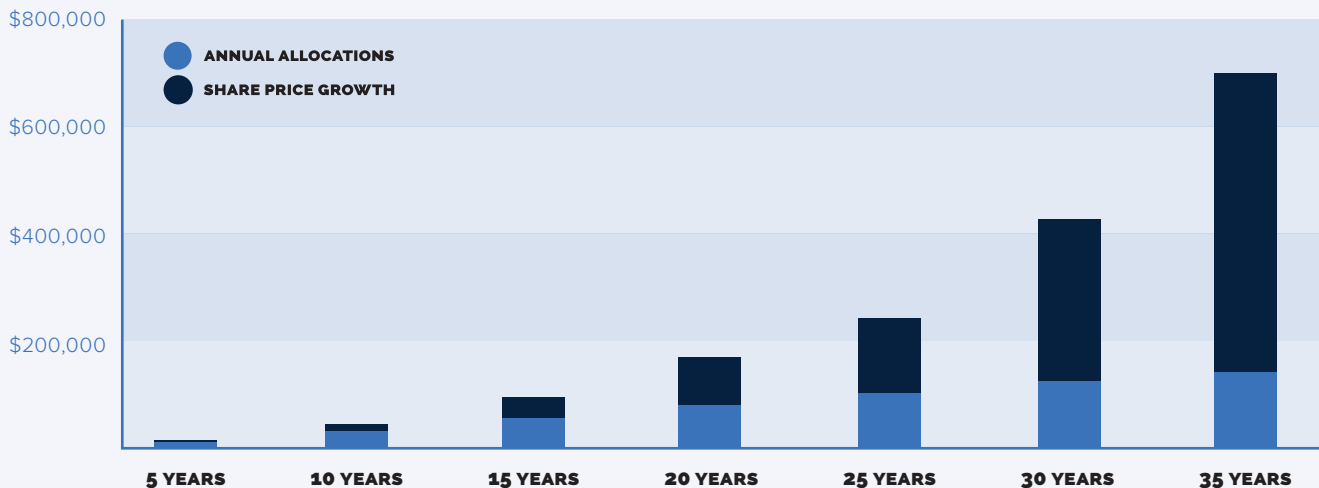


# BUILDING LONG-TERM WEALTH WITH COMPOUND INTEREST

Being an employee-owner at P.L. Marketing means that you are building long-term wealth through annual allocations and share price growth.



Initially your account value is impacted most by your annual allocations. In your third year of ownership, you start to earn compound interest, which is the growth of your prior share price growth.



Projection assumes a \$40,000 annual salary, 6% Benefit Level and 9% Rate of Return. This infographic is solely for illustrative purposes. It should not be relied upon in any way and should not be confused as legal, financial, tax, or other professional advice.

Share price growth starts small, but thanks to compound interest it is the bigger driver of long-term wealth. The more our share price increases, the more compound interest creates dollars in the bank for all our employee-owners.

