

# Common Misconceptions About Employee Ownership

## OWNERSHIP VS. CONTROL

### WHAT IT IS

Stock ownership paid for with company profits.

See your annual statement for the value of your most recent annual stock allocation.



VS

### WHAT IT ISN'T

Control over company strategic or business decisions.

We are still professionally managed and that's in your best interest as an owner.

## LEADERSHIP

### WHAT IT IS

Making the best decisions within your position that will make our company successful.



VS

### WHAT IT ISN'T

Being your own boss.

## INFORMATION

### WHAT IT IS

Recommending ideas to leadership (e.g. efficiencies, time savings, new customers).



VS

### WHAT IT ISN'T

Having access to sensitive business information.

## EXPECTATIONS

### WHAT IT IS

Great relationships that come from being a team of owners.



VS

### WHAT IT ISN'T

Setting your own schedule.

## RISK & LIABILITY

### WHAT IT IS

Having very limited company risk.



VS

### WHAT IT ISN'T

Responsibility for loan repayments or company liability.

## EMPLOYMENT STATUS

### WHAT IT IS

Mutual employment agreement (at will).



VS

### WHAT IT ISN'T

Guaranteed employment.

## FINANCIAL BENEFIT

### WHAT IT IS

Shared financial success with real long-term wealth potential.



VS

### WHAT IT ISN'T

Additional daily or monthly income to your paycheck.